



Digital Media / Expiration Date Form

Initial Year Renewal

(To be completed by Ad Council)

Campaign: Suicide Prevention

Launch Date: _____

Sponsor: Jed Foundation and AFSP

Job #: _____

Agency Name : Dogas

(For abbreviations, please)

Agency Talent Dept. Contact: Rosalie Bonner

(Name and contact info)

rbonner@dogas.com

(To be completed by Ad Council)

Ad Name	Dimension	Duration of Use	Date Produced	Ad ID	Expiration Date
Seize the Awkward	:80		9/28/17		9/19/19
Seize the Awkward	:60				
Seize the Awkward	:30				
Seize the Awkward	:15				
Seize the Awkward	:06				
Just Ask (scroll)	:30				
Time to Listen (scroll)	:35				
The Signs (scroll)	:25				
Just Ask (URL)	:30				
Time to Listen (URL)	:35				

Ad Council Signature

Harvard Spitt
(signature)

Harvard Spitt
(print name)

1/18/18
(date)

Volunteer Agency Signature

Rosalie Bonner
(signature)

Rosalie Bonner
(print name)

1/19/18
(date)

Ad Type (check one):
 Web Banner
 Mobile Banner
 Text
 Other (please describe): online video

Is there union talent in the ad?
 Yes No

DIGITAL MEDIA includes the following image type(s):

- Royalty Free License
- Rights Managed License
- Original
- Other
- Expiration Date (if any): _____

Image Comments: NA

Music Type (check one):

- Licensed
- Stock
- Original
- Other

Music Comments: _____

